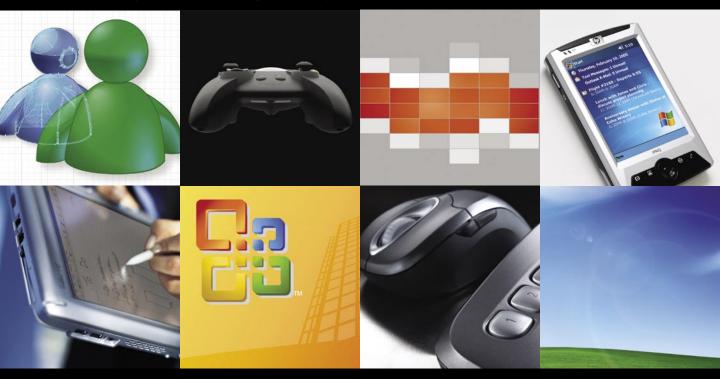
Microsoft\* microsoft.com/design **Design at Microsoft** Microsoft is an equal opportunity employer and supports workplace diversity.
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Our great challenge: Instill our products with spirit and magic. Therefore, we strive to create an environment that nurtures the spontaneity and inspiration so crucial to good design. In short, we seek to create products that people love.

**Microsoft** 

## Where do you want to go today?



From pixels to plastix, designers here work on a wide range of products

## The gameplay's the thing





**X-Box and Games** 

## **Extreme PC makeover**



# Hardware

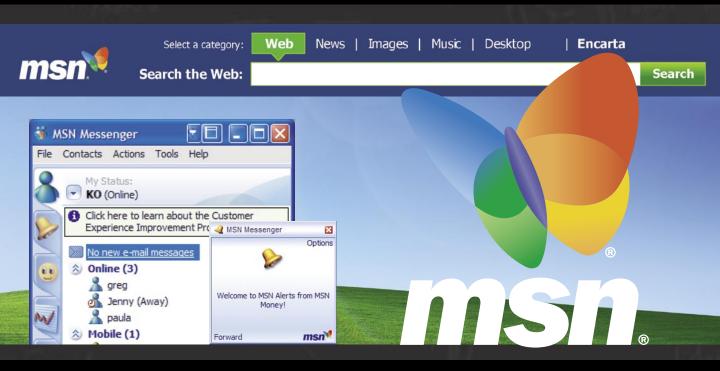
### **Ubiquity**



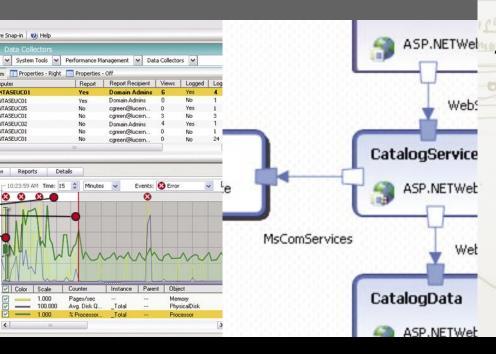
## "Existing everywhere"

Omnipresent, universal, global, abundant, integrated, permeating, here, there, everywhere, aboard, on board, at home, afield, on the spot, in the presence of, before, under the eyes of, under the nose of, in the face of.

### The butterfly never sleeps



#### Mission critical software

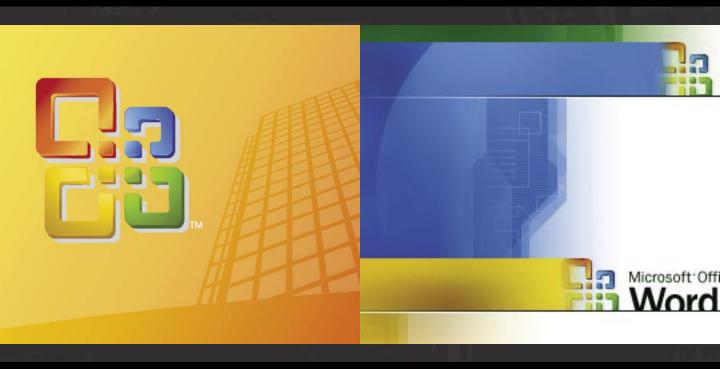


"A product that you create here may be used by 800 million people, which is an unprecedented scope for impact. Designers here have amazing reach."

— Surya Vanka, Manager UX Excellence

## **Server and Tools**

### Some people spend more time with Office than the love of their life



## Office

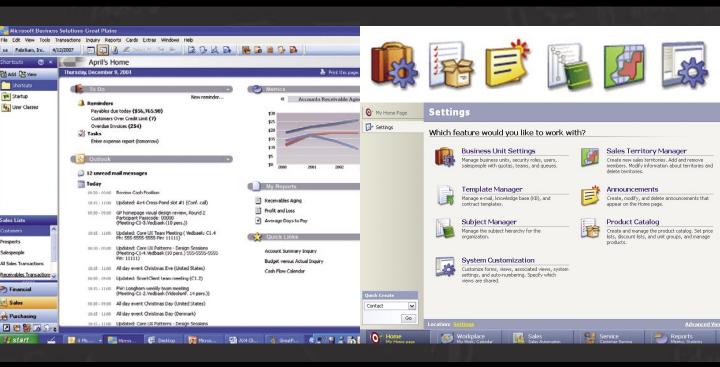
# The PC is due for an image change... — Steve Kaneko, Design Director for Windows Hardware Innovation

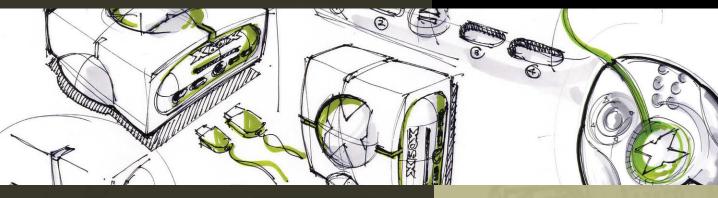




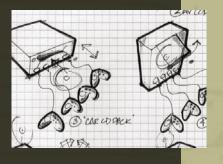


### **Definitely not business as usual**











# De la technologie à l'amour

(for the love of technology)

# **People**



#### Windows reflection

"It's important to us that beyond utility there is an emotional connection"

— Tjeerd Hoek, Group Design Manager, Windows



#### Unity by design

"People love what they do here"

— Nadja Haldimann, Product Design Lead



"I've followed my dream of being a sculptor, but in a more practical way"

> — Monique Chatterjee, Industrial Designer, Hardware



### Crea

"Creative people are happiest when they're trying to solve a really difficult problem gracefully"

— Jon Hayes, Design Manager



#### From soufflés to software

"Microsoft is on the cusp of a cultural change. The next step is design-led engineering"

— August de los Reyes,

User Experience Manager, MSN Search

#### A happy ending

"I actually break out in a cold sweat when I think about how close I came to not being a designer"

— Sally Barton, Interaction Design Manager, Mobility



# **Community**



## **Next Horizon**

Microsoft partnered with IDSA to sponsor the Horizon 10 summit in June 2004. Focused on design 10 years down the road, 50 cross-industry designers from across the globe set an agenda for future research and product experiences.



Our Mission: to create products that people love to experience. Designers at Microsoft work side by side with the world's best software developers and usability experts to attain that elusive yet worthwhile goal. Through our design, we strive to create products of simplicity that you will also find intuitive to use. We aspire to create beautiful experiences that not only look amazing but also make our customers feel amazing about themselves. Like love, great design requires no explanation.

Microsoft\*

# **Geeks bearing gifts**



#### Not a programmer? Not a problem.

Ergonomicist

Art Director

Visual Designer

3D Artist

Industrial Designer

Media Editor

**Motion-Capture Specialist** 

Audio Designer

Technical Animator

User Researcher

Hardware Design Engineer

Design Associate

Architectural Consultant

Content Specialist

User Experience Manager

Content Producer

Media Production Specialist

Visual Design Lead

Audio Design Manager

Marketing Manager

Product Designe

Web Designer

Architect

Media Services Specialist

Software Architec

Artist

Lead Animator

Web Producer

**Character Scripter** 

Technologist

Training Specialist

Graphic Artist

Creative Lead

**Technical Editor** 

Digital Photographer

Game Designer

Site Manager

Desktop Publisher

Design Manager

3D Designer

Industrial Design Lead

Creative Director

Program Manage

**Usability Engineer** 

User Assistance Manager

Platform Experience Design Manager

Game Designer

Art Production Manager

Keyboard & Mouse Designer

Creative Designer

Production Artist

Design Director

Group Design Manager

Lead UI Designer

Studio Manager

Solutions Architect

Senior Interaction Manager

Content Development Manager

User Experience Lead

Lead Product Designer